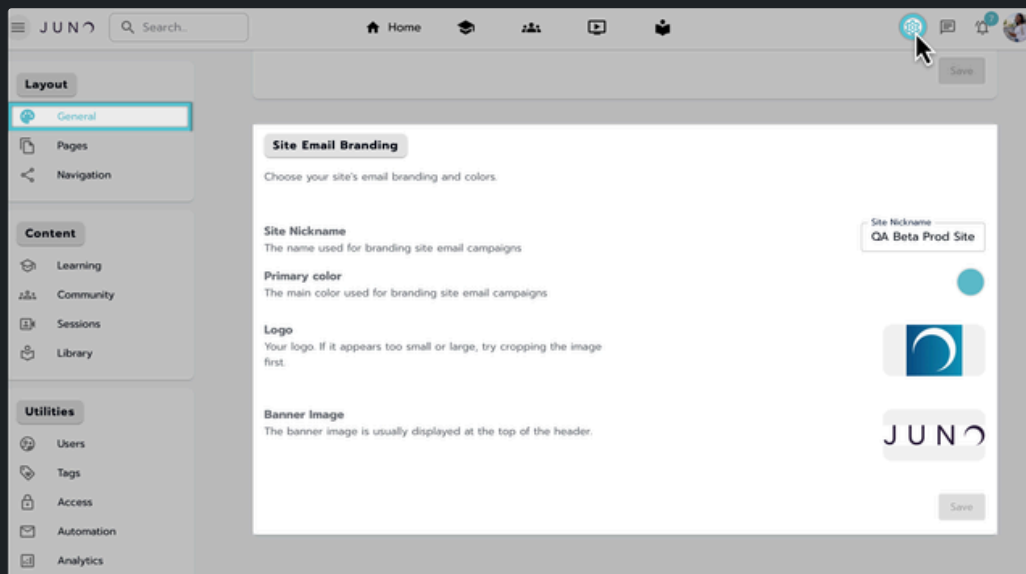


Setting up default email campaigns

Your site comes pre-loaded with default email campaign templates, making it easy to set up and run seamlessly. Follow these steps to set up and activate these campaigns.

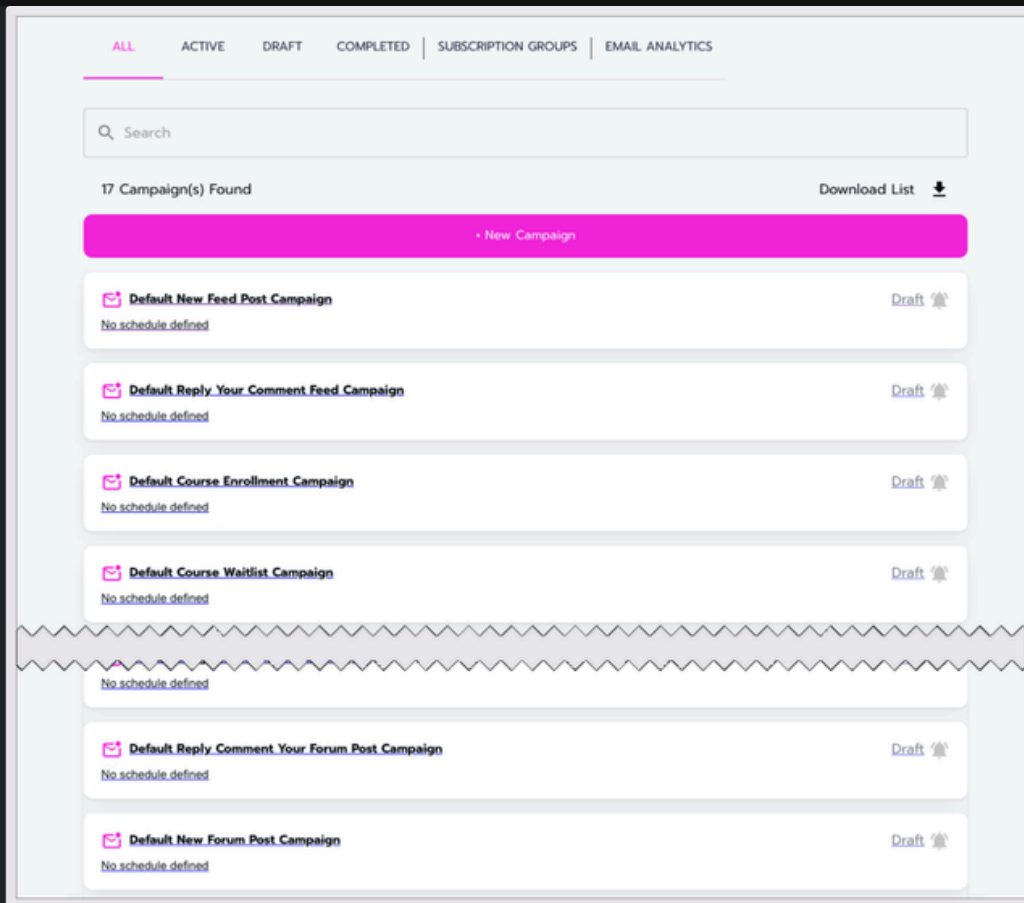
Accessing Default Email Campaigns

1. Set up your email branding and settings.



Setting up the site email branding and settings.

2. Enter the campaign editor.
3. You will see 17 default campaigns in a draft state, each with the prefix **Default** in the campaign name (e.g., **Default Course Enrollment Campaign**).



Accessing the email campaign list.

Updating Campaign Details

1. Select a draft campaign to enter the campaign editor.
2. Update the following campaign details:
 - **Campaign Title:** Rename the campaign if needed.
 - **From (Name):** Enter the sender's name.
 - **Subject:** Write the email subject line.

← Back to Campaign List Save Changes

NEW CAMPAIGN

Campaign Title
Default New Feed Post Campaign

Campaign Type: New Feed Post | Subscription Group: Social Feed Activity

From (Name): JUNO Live | From (Email): noreply@junolive.com | Subject: There's a new feed post

CAMPAIGN SCHEDULE Never expires

Frequency: Automatic | Start Date: 06/05/2024 | End Date:

*all times in UTC

Delete Campaign

ACTIVATE CAMPAIGN 100%

Campaign Title	Default New Feed Post Campaign
From (Name)	JUNO Live
From (Email)	noreply@junolive.com
Subject	There's a new feed post!
Schedule	Automatic - Starts Wednesday, June 05, 2024 and never expires
Subscription Group	Social Feed Activity

Email Preview

Templates: feed_post_new_10

Preview Template

Send Test Email

Enter Test Recipients

Separate multiple email addresses with commas

SEND TEST NOW

Updating and finalizing the campaign details.

Configuring the Campaign Schedule

1. Set the campaign schedule:
 - **Frequency:** Choose how often the campaign runs.
 - **Start Date:** Select the campaign start date.
 - **End Date:** Select the campaign end date.
 - **Optional Toggle: Never Expires:** This is ON by default, disabling the end date.

Finalizing the Campaign

- Review the campaign details and schedule.
- **Save** the campaign to ensure all updates are stored.
- Use the **Preview Template** button to view the email preview.
- Send **test emails** to verify content and functionality.
- **Activate the campaign** to start sending emails to users.

Default Email Campaigns Available

- Course Enrollment
- Course Waitlist
- New Forum Topic
- New Forum Post
- New Feed Post
- Tagged Forum Post
- Tagged Feed Post
- Comment Forum Post

- Comment Feed Post
- Reply Your Comment Forum Post
- Reply Your Comment Feed Post
- Reply Forum Comment
- Reply Feed Comment
- Like Forum Post
- Like Feed Post
- Like Forum Comment
- Like Feed Comment

Important Notes

- Default campaigns automatically send emails to all users. Users can choose to unsubscribe from these emails.
- Ensure all details are correctly updated before activating each campaign.

By following these steps, you can efficiently set up and activate your default email campaigns to enhance user engagement on your site.