Basic analytics table

This table aims to provide you with the knowledge and insights to navigate the **Examine Your Data** tab's various **widgets** and **reports**. Empowering you with abundant data for informed decision-making and achieving significant results.

> ℹ️ For an overview of each widget with visuals, visit our Examine your data page.

Tab Name	Widget Name	Description	Data in the downloaded CSV report

User Overview	**Active Users**	Users that logged in at least once within your specified timeframe.	- User ID
			- First Name
			- Last Name
			- Company
			- Email
			- User Points
			  - *Activity Points Earned*
			- Date Created
			- Date Last Login
			  - *Last login timestamp*
			- Tags (non-preferred)
			- Tags (preferred)
			
			User Activity Points
			
			- Action
			- Label
			- DateTime
			- User Agent
			  - *Browser/device info*
			- Content ID
			- Content Name
			- Content Slug

	New Users	New Users created within your specified timeframe.	
	User Activity Points	Activity Points earned by Users within your specified timeframe.	

Event Activity	**Live Sessions**	Sessions that were live within your specified timeframe.	- User ID
			- First Name
			- Last Name
			- Company
			- Email
			- User Points
			  - *Activity Points Earned*
			- Date Created
			- Date Last Login
			  - *Last login timestamp*
			- Tags (non-preferred)
			- Tags (preferred)

Category	Metric	Description	Data Fields
			- Category - Action - Label - DateTime - Metric - User Agent *Browser/device info* - Content ID - Content Name - Content Slug
Community Participation	**Forum Views**	Total user views of your forum within your specified timeframe.	- User ID - First Name - Last Name - Company Email - User Points *Activity Points Earned* - Date Created - Date Last Login *Last login timestamp* - Tags (non-preferred) - Tags (preferred) - Category - Action - Label - DateTime - Metric - User Agent *Browser/device info* - Content ID - Content Name - Content Slug
	Forum Posts	Total forum posts created within your specified timeframe.	
	Forum Comments	Total new comments on forum posts within your specified timeframe.	
	Forum Topic Follows	Total new forum topic follows within your specified timeframe.	
	Social Feed Posts	Social Feed posts created within your specified timeframe.	
	Group Page Views	Total number of views by Group Page within your specified timeframe.	
Learning Engagement	**Courses Started**	The total number of started Courses, by Course, within your specified timeframe.	- User ID - First Name - Last Name - Company Email - User Points *Activity Points Earned* - Date Created - Date Last Login *Last login timestamp* - Tags (non-preferred) - Tags (preferred) - Category - Action - Label
	Courses Enrolled	The total number of enrolled courses, by course, within your specified timeframe.	
	Courses Completed	The total number of completed Courses, by Course, within your specified timeframe.	
	OnDemand / Library Views	the total number of Views by content, within your specified timeframe.	

			• DateTime

	OnDemand / Library Comments	The total number of comments by content, within your specified timeframe.	• Metric
			  ○ *Credits Earned*
			• User Agent
			  ○ *Browser/device info*
			• Content ID

	CE Credits Earned	The total number of CE Credits Earned, by credit, within your specified timeframe.	• Content Name • Content Slug
Partner Interaction	**Partner Page Views**	Total Partner page (Exhibitor suite) views within your specified timeframe. (Unique by user)	• User ID • First Name • Last Name • Company • Email

	Partner Chats Initiated	Total direct message chats started with Partners within your specified timeframe. (This means a user clicked a "Message" button on the partner page.)	• User Points
			  ○ *Activity Points Earned*
			• Date Created
			• Date Last Login
			  ○ *Last login timestamp*
			• Tags (non-preferred)
			• Tags (preferred)
			• Category
			• Action Label

	Partner Meetings Scheduled	Total scheduled meetings with Partners within your specified timeframe. (This means a user clicked a "Schedule" button on the partner page.)	• DateTime • Metric • User Agent ○ *Browser/device info* • Content ID • Content Name • Content Slug

Networking Activity	**Direct Messaging Conversations**	Total # of 1:1 Direct messaging invites initiated within your specified timeframe.	• User ID
			• First Name
			• Last Name
			• Company
			• Email
			• User Points
			  ○ *Activity Points Earned*
			• Date Created
			• Date Last Login
			  ○ *Last login timestamp*
			• Tags (non-preferred)
			• Tags (preferred)
			• Category
			• Action Label
			• DateTime
			• Metric

			• User Agent ○ *Browser/device info* • Content ID • Content Name • Content Slug
	1:1 Meetings Scheduled	Total # of 1:1 Meetings scheduled within your specified timeframe.	*This report is available in two locations. For a more in-depth report, go to the* Analytics tab in the site admin dashboard *and download the* Activity Report*. In the Category column, search for 'Schedule Complete' to see all meetings scheduled and the users' names.* • User ID • *Category* • *Action Label* • *DateTime* • *Metric* • *User Agent* ○ *Browser/device info* • *Content ID* • *Content Name* • *Content Slug*
E-Commerce	Purchases	Number of successful purchases	• JUNO product_id • Product Name • *Count of Successful Purchases* • *Sum of Purchases Payments* ○ *sum of all payments made for the product*